

Advertising policy

Date

25 October 2022

ADVERTISING POLICY

The following advertising policy applies to advertising in all of Queensland Law Society's publications, communications channels, platforms and EDMs.

PUBLISHER'S RIGHTS

- All advertisements submitted for consideration are subject to the publisher's approval.

SUITABILITY

- An advertisement shall clearly identify the responsible manufacturer or provider of the product or service offered.
- It is the responsibility of the advertiser to comply with all laws and regulations applicable to the marketing and sale of its product or service. In all instances, acceptance of an advertisement by QLS shall not be interpreted as a guarantee that the manufacturer has complied with such laws and regulations.
- QLS reserves the right to reject any advertisement it deems inaccurate, misleading, prejudicial, intolerant, irresponsible, unethical or inconsistent with its values.
- The CEO or General Manager Membership and Engagement shall make the final decision on acceptance of any advertisement requiring such direction.

CPD ADVERTISING

- QLS does not accept advertisements from commercial CPD providers
- QLS does, at its discretion, accept advertisements and/or listings from associations and not-for-profit organisations

ENDORSEMENT

- Acceptance of advertisements by QLS does not indicate and should not imply endorsement by the Society.

Personal Injury Law Advertisements

- All potential advertisers working in Personal Injury/Compensation Law are highly encouraged to have their artwork reviewed by the Legal Services Commission. We request advertisers in this area of law provide the relevant communications/acknowledgement from the LSC when submitting artwork to ensure they abide by the relevant subsections of PIPA.